

# Oasis

## PARKSVILLE QUALICUM BEACH LIFE

One of Canada's Best Magazines - CCNA 2016

### TERMS

Full payment required 30 days from receipt of invoice for clients with active, in good standing, accounts. Pre-payment required unless approved by the publisher. Service charge of 2% per month will be charged to overdue accounts. Positioning is at the discretion of the publisher except where specific positions are covered by written commitment of the publisher.

### PRODUCTION CHARGES

Clients receive two ad proofs at no charge — further proofs will be billed at hourly rate of \$85, minimum charge \$85.

### CAMERA READY ADVERTISING

Consists of ONLY those ads which are completely ready for press. Full colour camera-ready ads must be submitted to size on USB drive, CD/DVD disk or emailed to our site. Formats accepted are: Adobe InDesign documents, Adobe Illustrator files and Adobe Acrobat PDFs. All fonts and supporting graphics must be included. Photos must be CMYK, minimum 300 dpi. Microsoft Word, Microsoft Publisher and Corel Draw documents will not be accepted.

### LIMITATIONS OF LIABILITY

Advertiser contracts to indemnify Black Press against any claim brought as a result of the placement of their advertisement, including an action in defamation. The Publisher reserves the right to cancel credit privileges for outstanding unpaid accounts.

### REVISIONS

The Publisher reserves the right to charge the advertiser for any revisions to original copy, layout, artwork, photographs, or any other elements of the advertisement that were not included in the original instructions.

### OMISSION AND ERROR

The Publisher does not guarantee the insertion of any particular advertisement on a specified date, or at all, although every effort will be made to meet the wishes of the advertisers: further, the Publisher does not accept liability for any loss or damage caused by an error or inaccuracy in the printing of an advertisement in which the error occurred. Black Press cannot be responsible for errors after publication of any advertisement. Notice of errors must be called to the attention of the appropriate advertising department immediately.



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Advertising Rates 2019

# Oasis

PARKSVILLE QUALICUM BEACH LIFE

An Oasis has been defined as a restful, peaceful dwelling place. The name sparks visions of lush vegetation, sand and sparkling blue waters.

For those who have discovered Parksville Qualicum Beach and surrounding areas of Nanoose, Arrowsmith and Lighthouse Country, it's about lifestyle.

Oasis tells the stories of the people who make this very desirable area their home. OASIS celebrates our local authors, our creative artists, our great food, our unique homes - our neighbours.

## FEATURES:

In addition to engaging feature stories about our neighbours, in each edition of OASIS you will find:

### STUFF2DO

Lissa Alexander highlights our community events calendar.

### JUST SAYIN'

Linda Tenney's look at life, and the lessons that come our way.

### LOCO FOR LOCAL

Guest contributors share their passion for local food and where to find it.

### PROFILE

Oasis answers the burning questions, Q & A Style.

## DISTRIBUTION: 17,000+

16,500 copies for Parksville Qualicum Beach, Nanoose, Arrowsmith Coombs & Lighthouse Country inserted in the Parksville Qualicum Beach News.  
Online at PQBNEWS.com and OasisLife.ca

# ADVERTISING RATES

|   | 1X      | 4X    |
|---|---------|-------|
| Full Page                                   | \$1,149 | \$999 |
| Two Thirds                                  | \$949   | \$829 |
| Half Page                                   | \$719   | \$629 |
| One Third                                   | \$479   | \$419 |
| One Quarter                                 | \$389   | \$339 |
| One Eighth                                  | \$199   | \$179 |
| Back Cover                                  | +25%    |       |
| Inside Front                                | +15%    |       |
| Inside Back                                 | +15%    |       |
| Plus GST and e-administration fee of \$5.25 |         |       |



## AD SIZES

(Width x height in inches)

|                             |  |
|-----------------------------|--|
| 2/3 vertical                | 5.331" x 9.25"                             |
| 1/2 vertical                | 3.9375" x 9.25"                            |
| 1/2 horizontal              | 8.125" x 4.5"                              |
| 1/3 vertical                | 2.545" x 9.25"                             |
| 1/3 horizontal              | 5.33" x 4.5"                               |
| 1/4 vertical                | 3.9375" x 4.5"                             |
| 1/8 horizontal              | 3.9375" x 2.125"                           |
| Full page trim size         | 9.125" x 10.25"                            |
| Full page (including bleed) | 9.625" x 10.75" (live area 8.125" x 9.25") |

**Year 7  
of publication!**

**Over 33,000 readers  
per issue.**

## PUBLISHING SCHEDULE

| EDITION | BOOKING/COPY DEADLINE | DISTRIBUTION |
|---------|-----------------------|--------------|
| Spring  | March 27              | Apr 30       |
| Summer  | May 22                | June 25      |
| Fall    | Aug 21                | Sept 24      |
| Winter  | Oct 16                | Nov 19       |



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